Beat: News

TONY ELUMELU FOUNDATION

PARMINDER VIR TO JOIN ADVISOR BOARD

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USPA NEWS - From April 1, TEF CEO, Parminder Vir will officially become a member of the TEF Advisory Board. Ifeyinwa Ugochukwu resumes as the CEO of the Foundation. Parminder Vir was the Chief Executive Officer of the Tony Elumelu Foundation (TEF).

As CEO, she managed the overall day-to-day strategic development of TEF and its mission of empowering African entrepreneurs, and ensuring that entrepreneurship becomes the primary driver of Africa´s economic growth and social transformation.

She joined the Foundation as the Director of Entrepreneurship in April 2014, and was responsible for the design of the $100 million, multi-year, pan-African Tony Elumelu Entrepreneurship Programme.

TEEP is an annual accelerator programme of training, funding, and mentoring, designed to empower the next generation of African entrepreneurs.

The programme is the first initiative of its kind to be launched by an African philanthropic organisation and is the largest African sourced philanthropic gift, targeting the entrepreneurial space.

She has had a 20-year award-winning career as film and TV producer with BBC Television, Carlton Television and Chanel Four, as well as CEO of her independent production company, Formation Films. She served as a Board Director of several private and public sector boards including the UKTI.

Alain Coomlan Tchegnon

Courtesy : Tony Elumelu Foundation Communication Department

Asia Task Force, UK India Business Council, Non-Executive Director of Goldcrest Films, Department for Culture Media and Sports, the UK Film Council and The Indus Entrepreneurs UK.

Ms. Vir was awarded an Order of the British Empire (OBE) by Queen Elizabeth II for her services to the Broadcasting and Film industry in 2002.

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