Beat: Business

The IZZY BOX: Subscription Box With MINORITY AND WOMEN-OWNED BUSINESS PRODUCTS

Each Box With 8 Full-Size Products

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USPA NEWS - The Izzy Box is a subscription box-based company and ecommerce site that is solely dedicated to Minority-Owned and Women-Owned businesses in beauty, grooming, hair, skin, fashion, health, and food products! Each box is valued over $200 and is filled with 8 full-size products.

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"We notice how difficult it can be for minority-owned and women-owned businesses to promote, obtain loans, and simply succeed and The Izzy Box wants to change that. Our subscribers unbox a new world with every box they receive because they probably never heard of these businesses and every product is by minorities and women" said Isabelle Fesale, Founder and CEO, The Izzy Box. "The Izzy Box is the easiest way to purchase and receive products in beauty, makeup, grooming, fashion, lifestyle, and food!"

The subscription boxes will be geared towards both men and women (Ladies and Gents boxes) and when customers are interested in subscribing, the site will administer the "Izzy Taste Test", which is a thorough and fun quiz for customers to take to make their subscription boxes as customizable as possible. The steps involved in subscribing is incredibly easy, as follows:
* Take the "IZZY Taste Test"
* Create an account
* Choose your pricing plan
* Unbox a new world!

Source : The Izzy Box

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