Beat: Lifestyle

MOLDOVA TURNS ITS WINES INTO GOLD

MOST AWARDED EASTERN EUROPEAN COUNTRY

PARIS - CHISINAU, 23.04.2020, 21:23 Time

USPA NEWS - Wine of Moldova doubled its medal count from 2019 at the prestigious Mundus Vini Spring Tasting 2020 in Munich, Germany, taking home 72 awards, including 35 golds and two grand golds. Not only was the Republic of Moldova the undisputable leader among Eastern Europe's wine-producing countries, but it ranked seventh over-all in a competition that included 7,500 wines from 45 countries.

Wine of Moldova doubled its medal count from 2019 at the prestigious Mundus Vini Spring Tasting 2020 in Munich, Germany, taking home 72 awards, including 35 golds and two grand golds. Not only was the Republic of Moldova the undisputable leader among Eastern Europe's wine-producing countries, but it ranked seventh over-all in a competition that included 7,500 wines from 45 countries.

Moldovan wines also drew raves from competition directors, with Christian Wolf of Mundus Vini noting that judges were "impressed again with the wines from Eastern Europe, especially the front-runner Moldova. "

With a winemaking tradition dating to 5000 BC, Moldova have long had a reputation for quality vintages. But its wines have been earning even more accolades recently, thanks to a campaign to embrace Western standards. The National Office for Vine and Wine, which manages the wine sector, has led the reform, with the support of international development partners. Now, two-thirds of Moldovan wineries are able to produce vintages that meet a European authenticity standard known as Protected Geographical Indication (PGI), which means their origin in a particular region and quality can be guaranteed.

With more Moldovan wines meeting the PGI standard, the country's vintages earned over 800 medals in global competitions in 2019 alone “ 300 of them gold. This helped spark a 9 percent surge in Moldovan wine exports in 2019. The industry sent 157 million liters to more than 70 countries.

A key reason for Moldovan wines' uniqueness is that 10 percent of the country's vineyards produce varieties that originated in Moldova. They include Feteasca Neagra, Feteasca Alba, Feteasca Regala, Rara Neagra, Viorica, plus blends of these varieties and international grapes. Of the 20 varieties that Moldova entered in the Mundus Vini competition, Feteasca Neagra wines were the biggest hit with judges, winning 16 medals.

Moldova used PGI authenticity designations to establish its first three wine routes “ pathways that connoisseurs and tourists can take to visit wineries that produce various vintages.

The routes include the renowned wine cellars Cricova and Milestii Mici, which the Guinness Book of Records lists as the underground storage area with the world's largest number of wine bottles. In addition to Cricova and Milestii Mici, the famed travel portal Lonely Planet is featuring a number of other one-of-a-kind wine tourism sites in Moldova.

Source : National Office for Vine and Wine

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

Article online:
https://www.uspa24.com/bericht-16894/moldova-turns-its-wines-into-gold.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com