Beat: Vips

Summer Fantasy Fashion Show Turns Style and Talent Way Up Hi-Fi at Stereo

Spotlight Social Business Event News

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USPA NEWS - "All sunglasses raised, you just had to see how Modelo International kickedoff party-hearty showing off their Spring & Summer KRose collections by KRose Smits via their their Summer Fantasy Fashion Show this past holiday weekend in hi-fi fashion." Tracey Bond, PrJ, #BondGirl007eNewsRoom

Chicago ““ Friday, May 21, 2015 ““ All sunglasses raised, you just had to see how Modelo International kickedoff party-hearty showing off their Spring & Summer KRose collections by KRose Smits via their their Summer Fantasy Fashion Show this past holiday weekend in hi-fi fashion.

Modelo International (ModeloInternational.com) is a premier fashion strategy and consulting firm who specializes in branding, managing, and promoting designers, models and talent. VIP Guest Host, Fashion Show Announcer and TV Host Personality Jovie Calma, held attention front-stage and centered on the evening´s talent-menu of entertainers and event production team.

Modelo International´s hosts entertained their fest-dressed guests with a LIVE mix of need-to-know of musical talent performances by: K.F. Jacques and Jarius Groves plus DJ KUBA on the ones and twos. Modelo International partners with charitable organizations and corporate event planners to act as “˜director´ for live award, multimedia and entertainment shows.

Benefactors of the fashion event´s sales and raffle proceeds included both LUNGEVITY & Moon Crane Theatre Company. John Ratzenberger, Director of Strategic Relations for LUNGEVITY´s lung cancer foundation [LUNGEVITY.ORG] refreshed us with a few unrealized facts about lung cancer today while Moon Crane Theatre Company´s executives shared its upcoming summer slate update. Modelo International Productions operates in a turnkey fashion, offering services from event conception to all aspects of production design and execution, including stage lighting, sound, model casting, hair + makeup and all show staffing.

The Modelo International Summer Fantasy Fashion Show´s post-party topped the night off spotlighting birthday celebrations as well as up-close and oh-so-fashionable photo and networking opportunities. Learn more event detail and view more-than-a-few feverishly fashion spotlighted vignettes by viewing our live online media interactive press photojournal gallery archival at http://www.smugmug.com/gallery/n-xNhNXT

Article online:
https://www.uspa24.com/bericht-4189/summer-fantasy-fashion-show-turns-style-and-talent-way-up-hi-fi-at-stereo.html

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