

Beat: Lifestyle

## #CocktailsWithClaire Connects In Chicago

Claire Sulmers X Miss Diddy LA Hosts

Chicago, 05.08.2016, 04:56 Time

**USPA NEWS** - Hauter Than July - The Most Hip-Haute Event on Chicago's Celebrity & Black Fashion Scene #July30th 2016 hosted by #CocktailsWithClaire Celebrity #FashionBlogger #ClaireSulmers" of FashionBombDaily.com X #MissDiddy LA

Claire Sulmers is the publisher and founder of "Fashion Bomb Daily.com"

"Its extremely gratifying to me to put faces to all the names I see in my inbox... to hear people say, "I've made a difference in their life, not just because... I'm a fantastic writer – but also because of what I represent in the fashion industry y'know a black woman who's curvy, who has natural hair, in the fashion industry - who made her own way..."– Claire Sulmers, FashionBombDaily.com, Artist & Creative Activist, Speaker & Coach

What follows Claire Sulmers (CS) fashion culture statement is a one-to-one #007WINterview that I, Tracey Bond (TB007) am delighted to share with all fashion lovers everywhere.

6 Dynamic-Defonating Minutes with Claire Sulmers...

TB007: Today I am having cocktails with Claire Sulmers of FashionBombDaily.com Tell us why you are here at the end of this hot Summer July.

CS: We started Cocktails with Claire as a way for me to meet and greet with our readers; and it grew into a networking party for fashion enthusiasts and fashion lovers. I received feedback from one of our sponsors that said that they needed more of Claire. So they wanted people to ask me: How did I get to where I am? or How did I become so successful? Instead of just...asking questions, I decided to incorporate other people from the industry: whether they were makeup artists, or photographers, stylists and fashion people around town for people to offer culled advice from their experience as well. Its grown in to a day of encouragement, a day of fashion, shopping, fun and of course, cocktails.

TB007: And you've expanded your brand and what you do in your purpose and your contribution to the fashion culture...you have created an experience.

CS: Right, yeah, yeah and I think its important. I think a lot of times with bloggers they'll rely on their website, or they'll rely on just their Instagram and social media. But very few of them come out from behind their theater and actually say "thank you for supporting me. Here's an experience you can actually grow from and build from. Its been extremely gratifying to me..."

TB007: Beautiful...I applaud you for that; I cheer you on my Sista. And give me five (a Hi-five clap) on being a 'fantastic writer' okay? One to another: "If you don't know you're fantastic, how will anybody else?"

CS: Else,..right (laughing)!

TB007: Alright, so I've got to ask you this and I will let you go 'cause you've been standing in this gorgeous pair of pink pastel pants. Tell me what are you wearing today?

CS: Sergio...By Sergio Hudson. A big part of my mission and goal in life is to shine a light on black designers.

TB007: Whoop Whoop!

CS: (Laughing) So everybody that I wear to "Cocktails with Claire" is a black designer. So this is Sergio Hudson, he's dressed the Kardashians before, they're huge fans of his brand. He's from the south, down south and he makes fantastic creations and so I decided to wear Sergio Hudson today.

CS: Go Claire, he's dressing Claire today.

TB007: And how tall are these heels that you are moving like water through this venue in?

CS: Probably 3 inches they're not bad three or four.

TB007: Looking good, Claire thank you so much for this interview...

CS: Thank you.

TB007: I want to close the listeners with inspiration, for the fashion culture and what's going on right now. I have to ask you: Claire Sulmers Q: What...if you could set the trend that would hit all the media wires tomorrow, and have a world stage & get that little 30 second sound byte Q: What trend would you say is your taste, is your flavor, your style, signature Claire FashionBombDaily.

CS: My signature style is: "Classic with A Kick! Always wear close that fit well. Always wear clothes that are tailored and in classy...you know but with a kick, like you know I'm wearing a button down shirt and high-waisted pants with pink. It could be very mentor inspired: like you could wear a white shirt and black pants..."

TB007: Of course you can...

or you could wear pink, you know what I mean, but I always like to add a little sparkle, sequins, colors - I'm not afraid to try different things. This is the first time I've worn a hat – you know to an event – to host an event!"

TB007: Get outta here (with excitement)!

CS: Obviously I wear hats all the time, but you know I was just like why not, let me just try it out. I encourage everybody to just stay true to themselves but also maybe push themselves a little bit outside of their comfort zone occasionally.

TB007: I agree! If there's any place we shouldn't have fear its definitely in fashion!

CS: Yes Ma'am.

TB007: Thank you so much...I'm connecting with you. Classy and fabulous, you know that was Audrey Hepburn's I think 'statement'...two things a girl should be (together) "classy and fabulous?" or was that Coco Chanel.

CS: It was Coco Chanel yeah! (confidently together)

TB007: Alright Coco (smiling)

CS: Yes Ma'am.

TB007: Love you Claire,

CS: Thank you, thank you...

TB007: So glad to have connected and thank you for being real and coming down from online-to-offline, up close and personal. Q: Where we can we follow you on social media?

CS: You can follow me at FashionBombDaily.com, on Instagram (IG:) FashionBombDaily (IG) @ClaireSulmers and at TheBombLife.com which is our lifestyle set.

TB007: Wonderful. Thank you so much and we will be following you!

**Article online:**

<https://www.uspa24.com/bericht-8774/cocktailswithclaire-connects-in-chicago.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Tracey Bond, PhJrn-Publicist

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**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)